

# Borchi® Add

## Improved Compatibility of Universal Tinting Systems in Solvent-Based Alkyds

Drastically reduces or eliminates rub-out of universal water-based concentrates in solvent-based alkyd bases.

■ Improves compatibility

■ Ease of incorporation - used as a post add

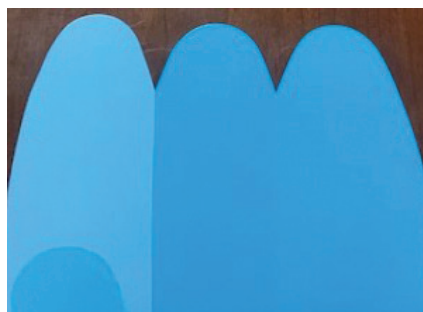
| Product                  | Solids       | Description   | Dosage                    |
|--------------------------|--------------|---|---------------------------|
| <b>Borchi® Add 406WS</b> | 90% in Water | Reduces or eliminates rub-out of universal water-based concentrates in solvent- based alkyd bases | 1-3% active on base paint |
| <b>Borchi® Add 409WS</b> | 100%         | Reduces or eliminates rub-out of universal water-based concentrates in solvent- based alkyd bases | 1-3% active on base paint |

**Commercial Long Oil White Alkyd**  
PY 74



Standard      Competitor      Borchi® Add 409WS

**Commercial Long Oil White Alkyd**  
PB 15:3



Standard      Borchi® Add 406WS      Borchi® Add 409WS

**Commercial Long Oil Alkyd**  
PY 74



Standard      Brighter Yellow  
Borchi® Add 409WS

**Commercial White SB Alkyd Enamel**  
Pigment Black 7



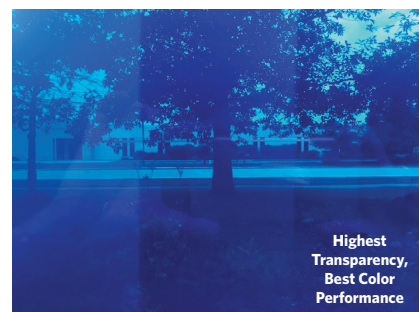
Standard      Borchi® Add 406WS      Borchi® Add 409WS

**Commercial White SB Alkyd Enamel**  
Pigment Red 101 Dispersant Screen



Standard      Competitor      Borchi® Add 409WS

**Alkyd Clear Enamel**



Standard      Borchi® Add 406WS      Borchi® Add 409WS

All products are APEO- and VOC-free. They can be incorporated as a post-add to the base paint.  
A ladder study is recommended to determine optimal dosage.

# Borchi® Boost

## Better Color Acceptance of Universal Tinting Systems

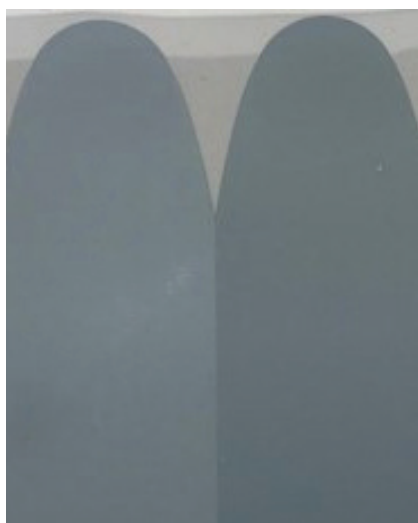
Improves color acceptance for ready-made dispersions and tinting systems in a wide range of base paints.

- Stronger tints
- Elimination of color rub outs
- Ease of incorporation – used as a post add

| Product             | Solids       | Description   | Dosage                     |
|---------------------|--------------|---|----------------------------|
| Borchi® Boost 510W  | 50% in Water | Improve color acceptance in medium to low polarity systems  | 1-3% active on base paints |
| Borchi® Boost 540WS | 100%         | Improve color acceptance in medium to high polarity systems | 1-3% on base paints        |
| Borchi® Boost 570WS | 100%         | Improve color acceptance in medium to low polarity systems  | 1-3% on base paints        |

### Pigment Black 7

Exterior Architectural Paint

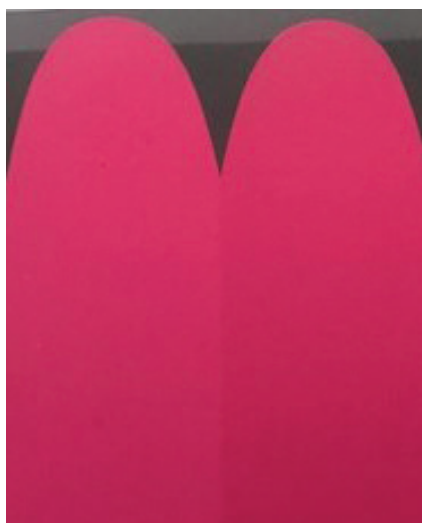


Control

Borchi® Boost

### Organic Red

Exterior Architectural Paint



Control

Borchi® Boost

### Pthalo Blue

Exterior Architectural Paint



Control

Borchi® Boost

All three products are APEO and VOC free. Can be incorporated as a post add to the base paint.  
A ladder study is recommended to determine optimal dosage.

Order your sample at:  
**www.borchers.com**

**+91 98338 68167**  
**bhupesh.marathe@borchers.com**

PLEASE NOTE: As each customer's use of our product may be different, information we provide, including without limitation, recommendations, test results, samples, care/labeling/processing instructions or marketing advice, is provided in good faith but without warranty and without accepting any responsibility/liability. Each customer must test and be responsible for its own specific use, further processing, labeling, marketing, etc. All sales are exclusively subject to our standard terms of sale posted at [www.milliken.com/terms](http://www.milliken.com/terms) (all additional/different terms are rejected) unless explicitly agreed otherwise in a signed writing.

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