

# Borchi® Add

## Improved Compatibility of Universal Tinting Systems in Solvent-Based Alkyds

Drastically reduces or eliminates rub-out of universal water-based concentrates in solvent-based alkyd bases.

- Improves compatibility
- Ease of incorporation – used as a post add

Product	Solids	Description	Dosage
Borchi® Add 406WS	90% in Water	Reduces or eliminates rub-out of universal water-based concentrates in solvent-based alkyd bases	1-3% active on base paint
Borchi® Add 409WS	100%	Reduces or eliminates rub-out of universal water-based concentrates in solvent-based alkyd bases	1-3% active on base paint

**Commercial Long Oil White Alkyd**  
PY 74



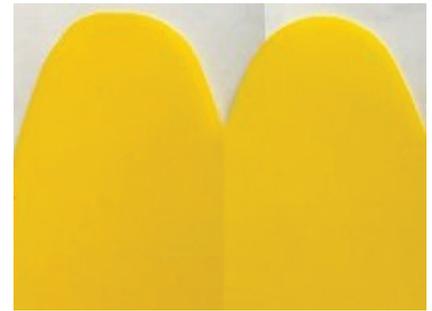
Standard      Competitor      Borchi® Add 409WS

**Commercial Long Oil White Alkyd**  
PB 15:3



Standard      Borchi® Add 406WS      Borchi® Add 409WS

**Commercial Long Oil Alkyd**  
PY 74



Standard      **Brighter Yellow**  
Borchi® Add 409WS

**Commercial White SB Alkyd Enamel**  
Pigment Black 7



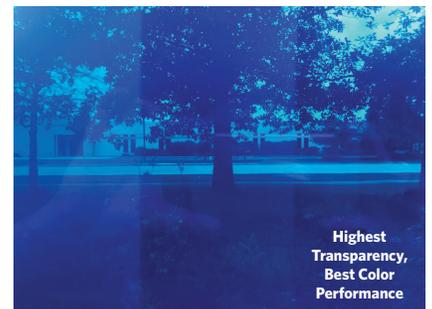
Standard      Borchi® Add 406WS      Borchi® Add 409WS

**Commercial White SB Alkyd Enamel**  
Pigment Red 101 Dispersant Screen



Standard      Competitor      Borchi® Add 409WS

**Alkyd Clear Enamel**



Standard      Borchi® Add 406WS      Borchi® Add 409WS

Highest  
Transparency,  
Best Color  
Performance

All products are APEO- and VOC-free. They can be incorporated as a post-add to the base paint. A ladder study is recommended to determine optimal dosage.

# Borchi® Boost

## Better Color Acceptance of Universal Tinting Systems

Improves color acceptance for ready-made dispersions and tinting systems in a wide range of base paints.

- Stronger tints
- Elimination of color rub outs
- Ease of incorporation – used as a post add

Product	Solids	Description	Dosage
Borchi® Boost 510W	50% in Water	Improve color acceptance in medium to low polarity systems	1-3% active on base paints
Borchi® Boost 540WS	100%	Improve color acceptance in medium to high polarity systems	1-3% on base paints
Borchi® Boost 570WS	100%	Improve color acceptance in medium to low polarity systems	1-3% on base paints

### Pigment Black 7

Exterior Architectural Paint

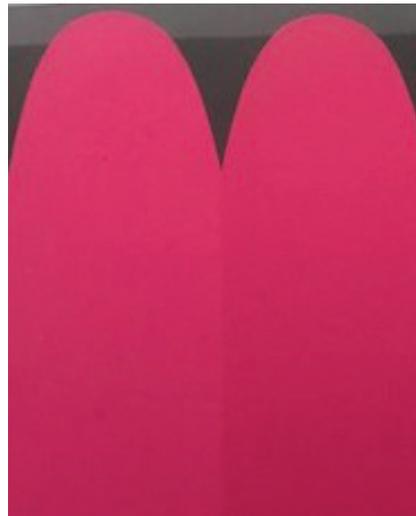


Control

Borchi® Boost

### Organic Red

Exterior Architectural Paint



Control

Borchi® Boost

### Pthalo Blue

Exterior Architectural Paint



Control

Borchi® Boost

All three products are APEO and VOC free. Can be incorporated as a post add to the base paint.  
A ladder study is recommended to determine optimal dosage.

Order your sample at:  
[www.borchers.com](http://www.borchers.com)

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[bhupesh.marathe@borchers.com](mailto:bhupesh.marathe@borchers.com)

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